

Canadian Social Enterprise Sector Survey Highlights

Cultural-Purpose

Social enterprise is defined here as a nonprofit organization that sells goods or provides services in the market for the primary purpose of creating a blended return on investment, both financial and social/ environmental/cultural.

Social enterprises with a cultural-purpose are engaged in operations such as local museums, art galleries, heritage sites, agricultural societies, community choirs and nonprofit theatres.

Survey Purpose

These highlights of social enterprise surveys represent all provinces/territories except Quebec, and report on activities and finances for 2013-14. They provide the first snapshot-in-time profile of the impact of social enterprise across Canada to inform procurement, training, investment and supporting policy action. 7,000 social enterprises were invited to participate and 1,350 responded.

The responding social enterprises reported at least \$1.19 billion in revenues, including over \$828 million in sales. They paid at least \$442 million in wages and salaries to 30,800 employees, of whom 76% were mission-focused employees. These social enterprises trained 116,000 people, provided services to over 5.48 million individuals, and engaged 116,000 volunteers.

Community Partners

Funding, guidance and support for the Social Enterprise Sector Survey included the Institute for Community Prosperity, Mount Royal University, Simon Fraser University, Enterprising Non-Profits Canada, and generous local sponsors and supporters in every Province and Territory. A full list of funders and partners is available at www.sess.ca.



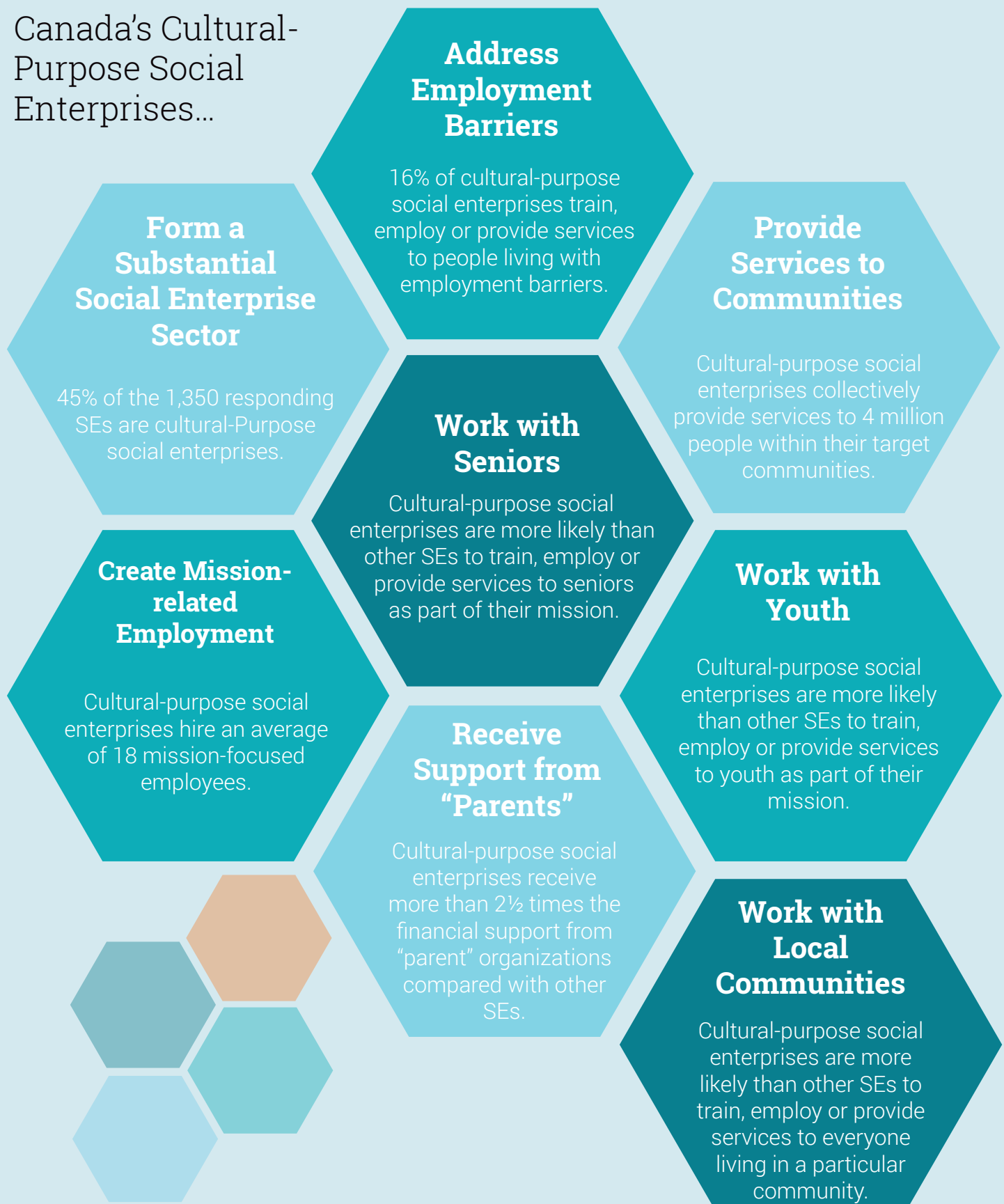
Institute for
Community Prosperity



SIMON FRASER UNIVERSITY
THINKING OF THE WORLD

Community Impact

Canada's Cultural-Purpose Social Enterprises...



Canada's Cultural-purpose Social Enterprises...

Include more Non-profits and Charities

More Canadian cultural-purpose social enterprises are nonprofits, compared to other SEs.

Operate on a Broad Scale

Cultural-purpose social enterprises are almost twice as likely as others to operate on a national or international scale.

Balance Multiple Purposes

27% of cultural-purpose social enterprises are working to balance multiple purposes.

Are Socially Driven

74% of cultural-purpose social enterprises also have a social purpose.

Generate Sales Revenue

Sales revenues of cultural-purpose social enterprises are, on average, \$406k.

Are Supported by Individual Donors

51% of cultural-purpose social enterprises receive financial support from individual donors.

Operate in a Range of Sectors

Cultural-purpose social enterprises sell diverse goods and services.

Receive Government Grants

Cultural-purpose social enterprises receive less on average in operating grants than other SEs.



Key Findings

Canada's Cultural-purpose Social Enterprises...

Fight Poverty

34% of cultural-purpose social enterprises are also poverty-related.

Are WISE trainers

16% of cultural-purpose social enterprises also have a training purpose, providing Workforce Integration through Social Enterprise (WISE).

Have an Employment Focus

23% of cultural-purpose social enterprises have an employment focus.

Support the Environment

Cultural-purpose social enterprises are just as likely as others to also have an environmental purpose.

Support Rural Communities

Cultural-purpose social enterprises are almost twice as prevalent in rural than in urban communities.

Support Nonprofits

Cultural-purpose social enterprises, on average, provide a "parent" organizations with \$7k in revenue.

Support Multiple Disability Communities

Cultural-purpose SEs train, employ or provide services to people living with physical disabilities (20%), with intellectual disabilities (17%) and with psychological disabilities (13%).

Are Both Young and Well Established

17% of cultural-purpose social enterprises are 0-5 years old and 62% are 16+ years old.

