

# Canadian Social Enterprise Sector Survey Highlights

## Income-focus

*Social enterprise is defined here as a nonprofit organization that sells goods or provides services in the market for the primary purpose of creating a blended return on investment, both financial and social/ environmental/cultural.*

**An income-focused social enterprise operates under the auspices and generates income for a “parent” organization. A parent organization in turn provides governance oversight and resource support.**

## Survey Purpose

These highlights of social enterprise surveys represent all provinces/territories except Quebec, and report on activities and finances for 2013-14. They provide the first snapshot-in-time profile of the impact of social enterprise across Canada to inform procurement, training, investment and supporting policy action. 7,000 social enterprises were invited to participate and 1,350 responded.

The responding social enterprises reported at least \$1.19 billion in revenues, including over \$828 million in sales. They paid at least \$442 million in wages and salaries to 30,800 employees, of whom 76% were mission-focused employees. These social enterprises trained 116,000 people, provided services to over 5.48 million individuals, and engaged 116,000 volunteers.

## Community Partners

Funding, guidance and support for the Social Enterprise Sector Survey included the Institute for Community Prosperity, Mount Royal University, Simon Fraser University, Enterprising Non-Profits Canada, and generous local sponsors and supporters in every Province and Territory. A full list of funders and partners is available at [www.sess.ca](http://www.sess.ca).



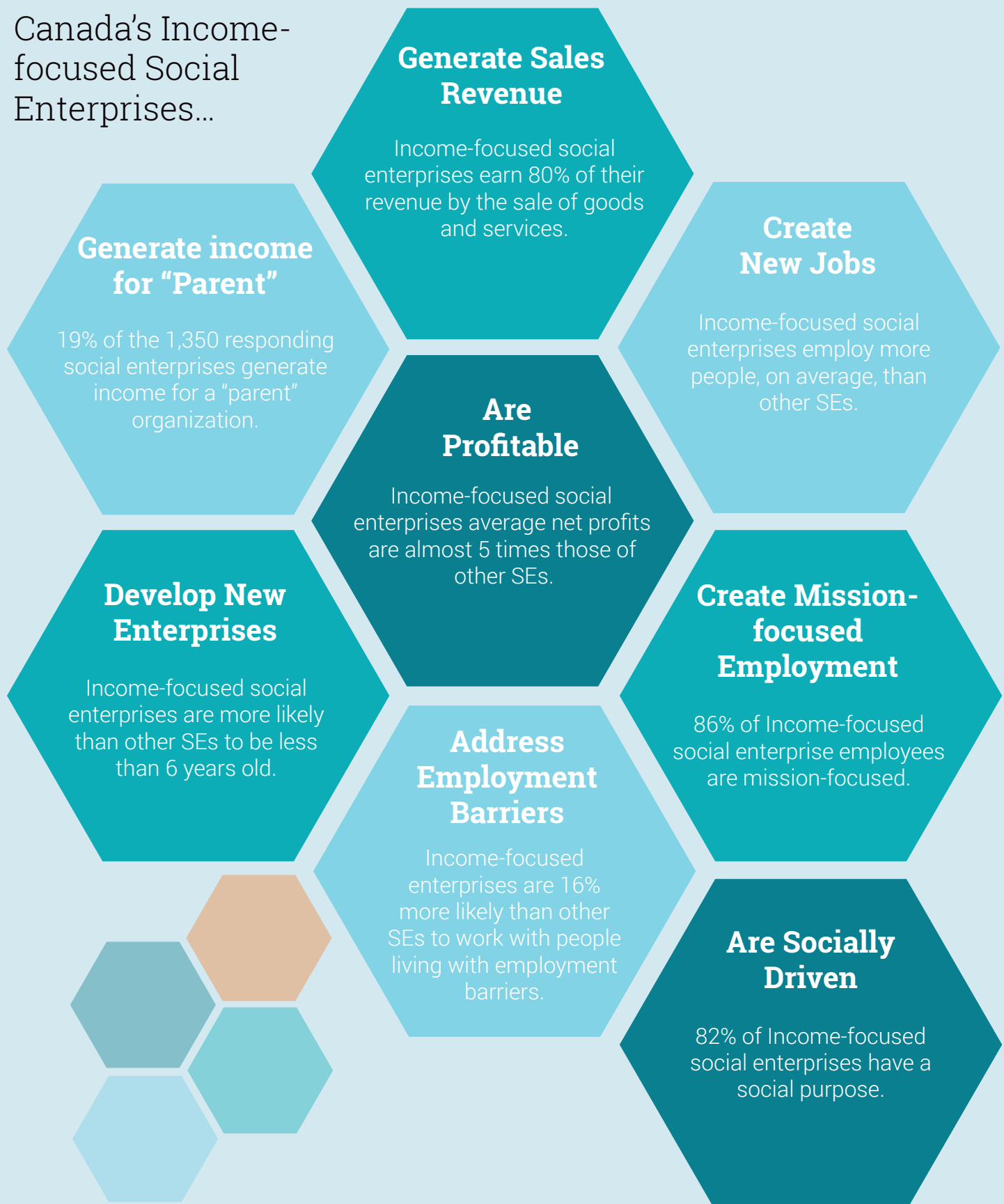
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# Community Impact

## Canada's Income-focused Social Enterprises...



# Canada's Income-focused Social Enterprises...

### Pay Employee Wages

In total, income-focused social enterprises spend 20% more on wages and salaries than other SEs.

### Operate in a range of sectors

Income-focused social enterprises provide a wider range of goods and services than other SEs.

### Work with Local Communities

73% of Income-focused social enterprises train, employ, or provide services to everyone in a local community.

### Engage Volunteers

Income-focused social enterprises engaged a total of 17,000 volunteers; 30% less, on average, than other SEs.

### Receive Support from "Parents"

As well as providing financial support to parents, income-focused social enterprises receive grants from parents, although less than other SEs.

### Receive Government Grants

Income-focused enterprises report receiving 5 times less than other SEs in grants and donations.

### Have an Employment Development Purpose

42% of income-focused social enterprises have an employment development purpose.

### Include Nonprofits and Charities

85% of income-focused social enterprises are nonprofits, 11% more than other SEs.



## Key Findings

# Canada's Income-focused Social Enterprises...

### Protect the Environment

Income-focused social enterprises are twice as likely as other SEs to also have an environmental purpose.

### Are WISE trainers

Income-focused social enterprises are more than twice as likely as other SEs to have a training and workplace integration purpose.

### Have an Employment Focus

43% of income-focused social enterprises have an employment focus, compared with 28% of other SEs.

### Support Arts and Culture

33% of income-focused social enterprises also have a cultural purpose; 15% less than other SEs.

### Are both Rural and Urban

Income-focused social enterprises are just as likely as other SEs to be rural and urban.

### Are Established

54% of income-focused social enterprises are 16 years or older.

### Support Arts and Culture

33% of income-focused social enterprises also have a cultural purpose.

### Fight Poverty

Income-focused social enterprises are 15% more likely than other SEs to have a poverty focus.

