

Canadian Social Enterprise Sector Survey Highlights

Survey Overview

Social enterprise is defined here as a nonprofit organization that sells goods or provides services in the market for the primary purpose of creating a blended return on investment, both financial and social/environmental/cultural.

This survey overview highlights the findings across all responding social enterprises independent of purpose, location or age.

Survey Purpose

These highlights of social enterprise surveys represent all provinces/territories except Quebec, and report on activities and finances for 2013-14. They provide the first snapshot-in-time profile of the impact of social enterprise across Canada to inform procurement, training, investment and supporting policy action. 7,000 social enterprises were invited to participate and 1,350 responded.

The responding social enterprises reported at least \$1.19 billion in revenues, including over \$828 million in sales. They paid at least \$442 million in wages and salaries to 30,800 employees, of whom 76% were mission-focused employees. These social enterprises trained 116,000 people, provided services to over 5.48 million individuals, and engaged 116,000 volunteers.

Community Partners

Funding, guidance and support for the Social Enterprise Sector Survey included the Institute for Community Prosperity, Mount Royal University, Simon Fraser University, Enterprising Non-Profits Canada, and generous local sponsors and supporters in every Province and Territory. A full list of funders and partners is available at www.sess.ca.



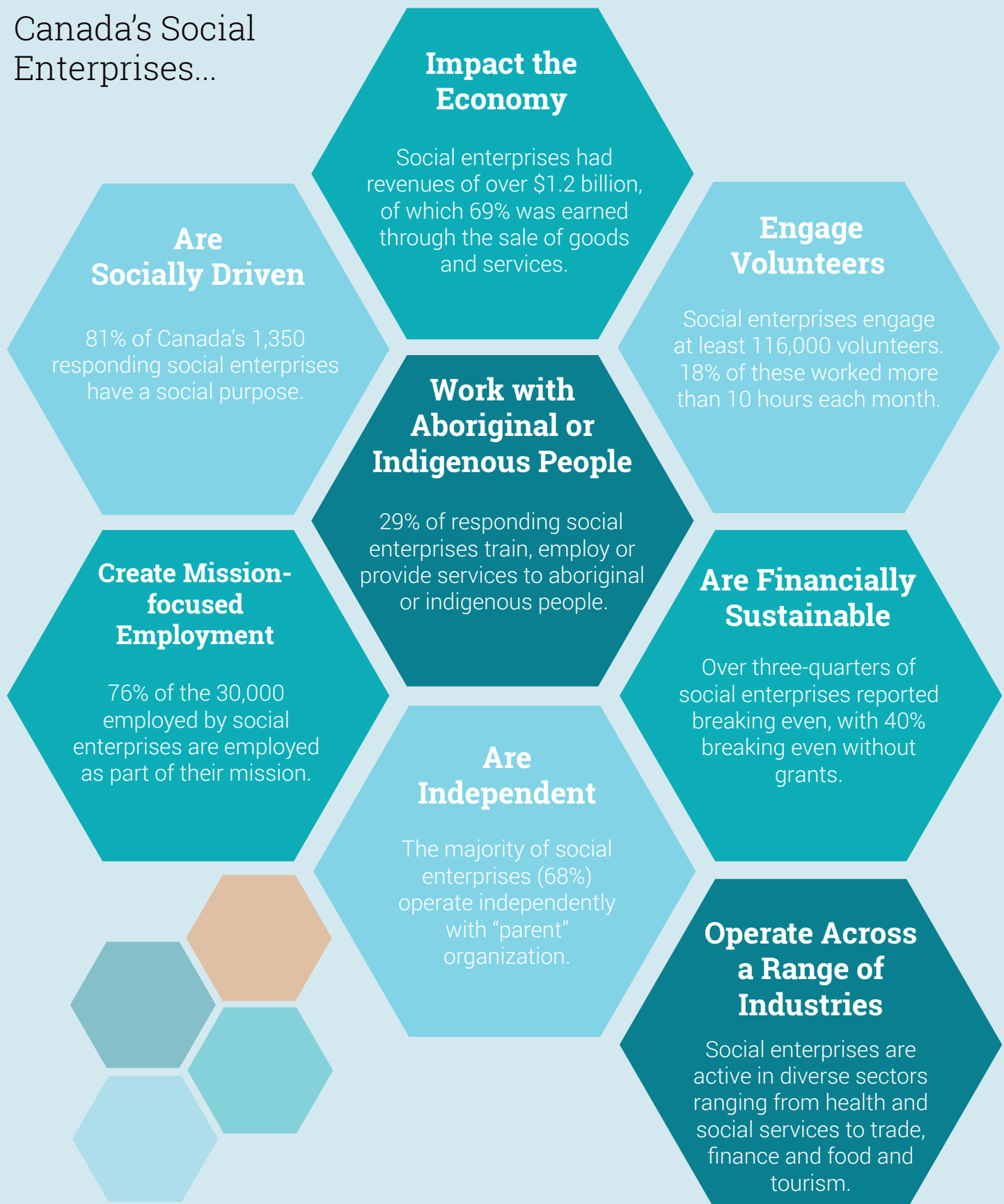
Institute for
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SIMON FRASER UNIVERSITY
THINKING OF THE WORLD

Community Impact

Canada's Social Enterprises...



Canada's Social Enterprises...

Are Profitable

Canada's 1,350 responding SEs generated \$58.5 million per year in net profits, an average of \$59,000 per enterprise.

Utilize Grants

Sources of operating grants for social enterprises included provincial (50%), federal (30%) and municipal governments (29%).

Balance Multiple Purposes

Almost one third of social enterprises (28%) have multiple purposes.

Operate Internationally

10% of social enterprises are international, while the majority (61%) operate at the city/ town scale, or smaller.

Provide Services to Communities

Social enterprises provide services to at least 5.5 million people (not customers).

Create Jobs

On average social enterprises each employ 27 people.

Address Employment Barriers

Over one third of social enterprises (36%) work with low income populations.

Operate Under A Range Of Legal Structures

76% of social enterprises are nonprofits and 55% are also registered charities. 21% are co-operatives.



Canada's Social Enterprises...

Fight Poverty

Nearly half of Canada's 1,350 responding social enterprises (43%) have a poverty focus.

Are a Training Powerhouse

Social enterprises trained 116,000 people, from within target groups, an average of 95 per enterprise.

Support Nonprofit Organizations

19% of social enterprises generate revenue for a parent organization as part of their purpose (At least \$14 million per year).

Differ In Rural And Urban Contexts

Rural social enterprises tend to operate as farmers' markets and in arts and culture. Urban SEs focus on employment development and housing.

Protect the Environment

Over one quarter of social enterprises have an environmental purpose.

Support Arts and Culture

Almost one half of social enterprises (45%) have a cultural purpose. This includes museums, theatres and heritage sites.

Are Well Established and Growing

Almost two-thirds (62%) of social enterprises are 16 years or older. 17% of SEs started within the last 5 years.

Support Disability Communities

23% of social enterprises train, employ or provide services to people living with physical, psychiatric or intellectual disabilities.

